



Background HGIO

HGIO was founded in October 2010 by six nonprofit organizations, under the leadership of One Great River, to prevent the problems of, illicit substance use, obesity, and school drop-out among youth. In 2011, the Community Foundation of North Louisiana awarded a \$75,000 grant to One Great River to build the capacity of an HGIO coalition and to serve as its lead planner/grant writer in competing for a Blue Cross and Blue Shield Foundation of Louisiana Health Challenge Grant.

With support by a \$588,000.00 grant from the Blue Cross and Blue Shield Foundation of Louisiana, HGIO has grown into a 1.4 million dollar, 20 member coalition with the primary mission of preventing obesity. The Community Foundation serves as the lead agency and anchor organization.

Project Activities

Shreveport Green and the LSU Ag Center will involve children and parents in **Garden Learning Communities** to learn gardening and how to prepare healthy food,. A Mobile Market will be linked to eight garden sites in Shreveport.

High school students will be trained by the One Great River Outdoor Adventure Program and the YMCA to serve as **HGIO Youth Corps** peer leaders. Trained youth will teach younger children mini-lessons in active living and healthy eating, at Volunteers of America, Shreveport Green and YMCA after school programs and summer camps.

Key community leaders will be trained to lead **Guiding Good Choices Parent Workshops** and the **YMCA Trim Kids** program. The Louisiana Association of Nonprofit Organizations will provide **Advocacy Training**. **Health Screenings** will be provided by Martin Luther King Health Center and St. Luke's Medical Mobile Van. When indicated, participants will be referred to LSU Health Sciences Pediatric Center for **Healthy Living Prescriptions**.

KTBS TV 3 will conduct a **Media Campaign** to promote healthy lifestyles. and will collaborate with **Louisiana 2 Step** to pilot a **Shreveport Health**

Challenge. *LSUS Kinesiology and Health Sciences* will collect data for an evaluation being conducted by the **Pennington Bio- Medical Research Center.**